



S a l e m
Philharmonia
 O r c h e s t r a
 Jonathan DeBruyn, Artistic Director

2024-25 Season

PROGRAM BOOK ADVERTISING

Advertising in Salem Philharmonia Orchestra program books is a great way to connect with potential new customers as well showcasing your business as a community supporter.

THANK YOU FOR YOUR SUPPORT!

RATES AND SPECIFICATIONS

Rates shown below are for ad placement in a full season of five (5) program books.

PREMIUM 4 COLOR ADS

- Full Page Color Options
- [] Back Cover \$900
 - [] Inside Front Cover \$750
 - [] Inside Back Cover \$675
 - [] Inside Full Page \$600

BLACK AND WHITE ADS

- [] Inside Full Page \$525
- [] Inside Half Page \$300
- [] Inside Third Page \$225
- [] Inside Sixth Page \$120

Partial Page Color Options

- [] Inside Half Page \$450
- [] Inside Third Page \$300
- [] Inside Sixth Page \$150

YOUR INFORMATION

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Authorized Signature _____ Date _____

PAYMENT INFORMATION

Total Due _____

- [] Please send invoice (Payment is due upon receipt of invoice)
- [] Payment is enclosed

PLEASE SEND COMPLETED CONTRACT TO

E-mail: information@salemphil.org

Mail to: Salem Philharmonia Orchestra, P.O. Box 13804, Salem, OR 97309

PROGRAM BOOK DATES

A full season - five (5) books
PERFORMANCE DATES:

- November 2 & 3 2024
- December 14 & 15, 2024
- February 15 & 16, 2025
- April 5 & 6, 2025
- May 31 & June 1, 2025

AD SIZES

Back cover - 5.5 w x 8.5 h, full bleed
 Inside full pages - 4.875 w x 8" h
 Half pages - 4.875 w x 3.785 h (H)
 or 2.375 w x 8" h (V)

Third Pages - 4.875 w x 3.785 h (H)
 or 2.375 x 5.25" (V)

Sixth Page - 2.35" w x 2.5" h

FORMAT AND SUBMISSION

AD FORMAT

Press Quality PDF electronic files are preferred. Other acceptable formats are uncompressed JPEG or TIFF files. The designer and SPO are not responsible for any mistakes in camera ready ads.

Photos should be 300 DPI for best print quality.

We would be happy to design an ad for you at no charge. Please provide a copy of your logo, text and photographs or artwork you would like in the ad. All items submitted should be 300 DPI.

AD SUBMISSION

Please submit files electronically to information@salemphil.org

SALEM PHILHARMONIA
ORCHESTRA

PROGRAM BOOK AD SIZES

Full Pages
Back Cover
5.5" wide x 8.8" high
full bleed
Inside Pages
4.875 wide x 8" high

Sixth Page
2.375 " wide x 2.5" high

Third Page Vertical
2.375 " wide x 5.25" high

Third Page Horizontal
4.875 " wide x 2.5" high

Half Page Horizontal
4.875 " wide x 3.785" high

Half Page Vertical
2.375 " wide x 8" high